

Alliance for Aging, Inc.

Alzheimer's Disease Initiative

2026 Request for Proposal

Notice of Intent Appeal

The following applicant(s) have submitted a Notice of Intent to Appeal the results of the Notice of Funding Allocation posted on the Alliance for Aging website on April 27, 2026:

- Easter Seals South Florida

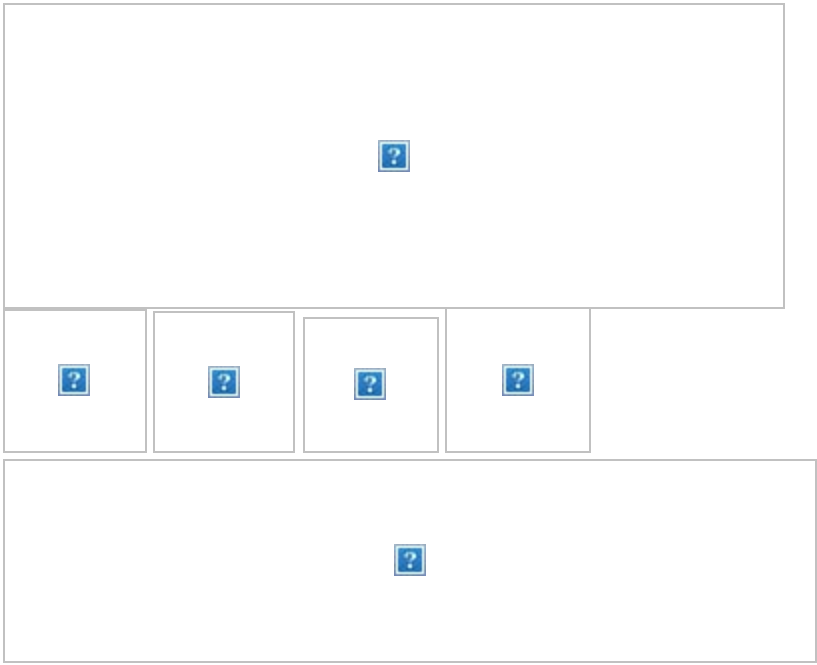
From: [Camila Rocha](#)
To: [Max B Rothman](#)
Cc: [Stanley McNeese](#); [Barry Vogel](#); [Lourdes Rivas](#); [Jeanette Gonzalez](#)
Subject: Notice of Intent to Appeal- Easterseals South Florida Inc
Date: Monday, April 27, 2026 9:29:17 AM
Attachments: [Outlook-po1jdun4.png](#)
[Outlook-lnpqinpi.png](#)
[Outlook-wfrkkkf.png](#)
[Outlook-o4hcc4xr.png](#)
[Outlook-npdl43xf.png](#)
[Outlook-kfkx5khh.png](#)
[Intent to Appeal Form Easterseals ADI RFP 2026.pdf](#)
Importance: High

Dear Mr. Rothman,

Pursuant to Appendix VI – RFP Appeal Procedures, Easter Seals South Florida, Inc. hereby submits the attached Notice of Intent to Appeal following the posting of the Notice of Intent to Award contracts under the 2026 Alzheimer’s Disease Initiative (ADI) RFP.

Sincerely,
Camila Rocha

Camila Rocha M.S.
President & CEO
1475 NW 14th Avenue
Miami, FL 33125
P • 305.547.4757 • C • 786.223.2098
crocha@sfl.easterseals.com
www.easterseals.com/southflorida





**BOARD OF DIRECTORS
2026 - 2027**

April 24, 2026

OFFICERS

Lourdes Rivas

Chair

Amy Avalos

Vice Chair

Cristy Castaneda

Secretary

Loreen Chant

Treasurer

Camila Rocha, M.S.

President & CEO

Mr. Max B. Rothman
President & CEO
Alliance for Aging, Inc.
760 NW 107th Avenue, Suite 214
Miami, FL 33172

VIA Email

DIRECTORS

Craig Applebaum

Jean Bell[^]

Paul D. Bianco^{^*}

Albert de Cardenas[^]

Ronald C. Dresnick^{^*}

Bryce Epstein, MD

Robert Fatovic[^]

Cristina Gallo-Aquino

Alicia Gonzalez-Monrabal

Laura Hodges^{*}

Adolfo E. Jimenez

Richard Lara

Marcelo Llorente

Alexis Pascual

George L. Pita^{*}

Matthew Roth[^]

Stephen F. Rossman^{^*}

Steven Savola

Hector Tundidor

Jodilia Vasanji

Eric Vainder[^]

Re: Notice of Intent to Appeal 2026 Alzheimer's Disease Initiative (ADI) Intent to Award Contracts

Dear Mr. Rothman:

Pursuant to Appendix VI – RFP Appeal Procedures, Easter Seals South Florida, Inc. is providing this Notice of Intent to Appeal following the posting of the Notice of Intent to Award contracts under the 2026 Alzheimer's Disease Initiative (ADI) RFP.

Easter Seals South Florida, Inc. submitted an application for contracting the services that are the subject of this RFP and alleges that the process for awarding contracts under this RFP was erroneous, contrary to competition, and/or arbitrary or capricious and as such is a substantially affected party due to the intent of the Board of the Alliance for Aging, Inc.'s posted intent to award contracts.

Easter Seals South Florida will follow up this Notice of Intent to Appeal as provided for in Appendix VI – RFP Appeal Procedures.

Please acknowledge receipt of this Notice of Intent to Appeal.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "C Rocha", is positioned above the printed name of the signatory.

Camila Rocha
President & CEO
Easter Seals South Florida

[^]Past Chairperson

^{*}Honorary Member