

ALLIANCE FOR AGING
POSITIVE LIVING AWARDS

*Partnership
Opportunities*

7th Annual Awards Dinner

November 14, 2013

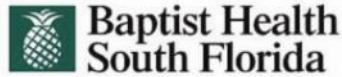
at Jungle Island



Alliance for Aging, Inc.
Answers on Aging.

ALLIANCE FOR AGING POSITIVE LIVING AWARDS

2012 Supporters



GUARDIANSHIP
PROGRAM OF DADE
COUNTY, INC.



Commissioner Sally A. Heyman
Miami-Dade District 4



Sabadell
United Bank



Positive Living Awards 2012 Honorees

ALLIANCE FOR AGING

POSITIVE LIVING AWARDS

Presenting Sponsor \$25,000

- ⌘ Company name included in event name – “(company) Positive Living Awards”
- ⌘ Company representative/spokesperson assist with award presentation
- ⌘ Name/logo on the invitation
- ⌘ Name/logo included in all press releases and advertising
- ⌘ Opportunity to speak at Awards Announcement Reception in September
- ⌘ Five guests at Awards Announcement Reception
- ⌘ Company name included on all awards
- ⌘ Opening page in Power Point presentation looped throughout dinner
- ⌘ Cover advertisement in Event Journal (back cover or inside front cover or full color page in first advertising section)
- ⌘ One VIP table, seating for 20
- ⌘ Logo/name on category award winner’s page in Event Journal
- ⌘ Logo/name projected on screen during category award ceremony
- ⌘ Company display booth at cocktail reception
- ⌘ Exclusive opportunity for promotion opportunity at the Dinner
- ⌘ Opportunity to have an executive/staff person involved in following year’s awards committee
- ⌘ Thank you presentation at Dinner
- ⌘ Sponsorship recognition on the Alliance for Aging website through 2013 including link to sponsor’s website
- ⌘ Sponsors secured by September 6th will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters
- ⌘ Sponsors secured by October 25th will be included in event printed materials and Power Point presentation



ALLIANCE FOR AGING

POSITIVE LIVING AWARDS

Underwriting Sponsor \$15,000

- ⌘ Recognition as the designated sponsor of award category
- ⌘ Company name on honoree's award
- ⌘ Name/logo on the invitation
- ⌘ Name/logo included in all press releases and advertising
- ⌘ Introduction at Awards Announcement Reception in September
- ⌘ Five guests at Awards Announcement Reception
- ⌘ Designated page in Power Point presentation looped throughout dinner
- ⌘ Full page advertisement in Event Journal with premium placement
- ⌘ One VIP table, seating for 10
- ⌘ Logo/name on category award winner's page in Event Journal
- ⌘ Logo/name projected on screen during category award ceremony
- ⌘ Promotion opportunity at the Dinner
- ⌘ Sponsorship credit for one of the following: decor, cocktail reception, award video production
- ⌘ Thank you presentation at Dinner
- ⌘ Sponsorship recognition on the Alliance for Aging website through 2013 including link to sponsor's website
- ⌘ Sponsors secured by September 6th will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters
- ⌘ Sponsors secured by October 25th will be included in event printed materials and Power Point presentation



ALLIANCE FOR AGING

POSITIVE LIVING AWARDS

Platinum Award Sponsor \$10,000

- ⌘ Recognition as the designated sponsor of award category
- ⌘ Company name on honoree's award
- ⌘ Name/logo on the invitation
- ⌘ Name/logo included in all press releases and advertising
- ⌘ Introduction at Awards Announcement Reception in September
- ⌘ Two guests at Awards Announcement Reception
- ⌘ Designated page in Power Point presentation looped throughout dinner
- ⌘ Full page advertisement in Event Journal
- ⌘ One VIP table, seating for 10
- ⌘ Name on category award winner's page in Event Journal
- ⌘ Logo/name projected on screen during category award ceremony
- ⌘ Sponsorship credit for one of the following: entertainment, parking, photography, beverages
- ⌘ Thank you presentation at the Dinner
- ⌘ Sponsorship recognition on the Alliance for Aging website through 2013 including link to sponsor's website.
- ⌘ Sponsors secured by September 6th will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters.
- ⌘ Sponsors secured by October 25th will be included in event printed materials and Power Point presentation.



ALLIANCE FOR AGING

POSITIVE LIVING AWARDS

Gold Award Sponsor \$5,000

- ☞ Recognition as the designated sponsor of award category
- ☞ Company name on honoree's award
- ☞ Name/logo on the invitation
- ☞ Introduction at Awards Announcement Reception in September
- ☞ Two guests at Awards Announcement Reception in September
- ☞ Designated page in Power Point presentation looped throughout dinner
- ☞ Full page advertisement in Event Journal
- ☞ One table, seating for 10
- ☞ Mention in all press releases and advertising
- ☞ Name on category award winner's page in Event Journal
- ☞ Logo/name projected on screen during category award ceremony

Silver Award Sponsor \$3,500

- ☞ Name on the invitation
- ☞ Introduction at Awards Announcement Reception in September
- ☞ Inclusion on Silver Sponsor page in Power Point presentation looped throughout dinner
- ☞ Full page advertisement in Event Journal
- ☞ One table, seating for 10
- ☞ Mention in all press releases

Table Sponsor \$2,500

- ☞ Half page advertisement in Event Journal
- ☞ One table, seating for 10
- ☞ Mention in all press releases

Sponsors secured by September 6th will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters



Sponsors secured by October 25th will be included in event printed materials and power point presentation



ALLIANCE FOR AGING
POSITIVE LIVING AWARDS

Sponsor Commitment Form

- SPONSORSHIP:
- Presenting..... \$25,000
 - Underwriting \$15,000
 - Platinum \$10,000
 - Gold \$5,000
 - Silver..... \$3,500
 - Table \$2,500

Contact Person: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Total Amount Due: \$ _____

- PAYMENT OPTIONS:
- AmEx MasterCard Visa Discover
 - Check # _____ *Please make checks payable to: Alliance for Aging*

Credit Card # _____ Exp. Date: _____ CCV: _____

Authorized Signature: _____

Sponsorship deadline is October 25, 2013

Please mail, fax or email to:
Alliance for Aging, Inc.
Attn: Judy Fisher
760 N.W. 107th Avenue, Suite 214
Miami, Florida 33172
Phone: 305-671-6368 Fax: 305-222-4100
Email: Fisherj@allianceforaging.org


ALLIANCE FOR AGING
POSITIVE LIVING AWARDS
2013 Advertising Opportunities

The Commemorative Journal will be 8.5" x 11" and will be used
as a promotional tool throughout the year.

JOURNAL ADVERTISING RATES

- Full Page (black ink on white paper) (7.5" x 10") \$ 1,000
- Half Page (black ink on white paper) (7.5" x 4.75") \$ 600
- Quarter Page (black ink on white paper) (3.5" x 4.75")..... \$ 350
- Two Line Personal Greeting \$ 100

Advertisements may be submitted via email or cd.
Black and white images - no borders - 300 dpi - .pdf or .jpg files only

Contact Person: _____
Company Name: _____
Address: _____
City, State, Zip: _____
Telephone: _____ Fax: _____
E-mail: _____

Total Amount Due: \$ _____

PAYMENT OPTIONS: AmEx MasterCard Visa Discover
 Check # _____ *Please make checks payable to: Alliance for Aging*

Credit Card # _____ Exp. Date: _____ CCV: _____

Authorized Signature: _____

Advertising deadline is October 25, 2013

Please mail, fax or email to:
Alliance for Aging, Inc.
Attn: Judy Fisher
760 N.W. 107th Avenue, Suite 214
Miami, Florida 33172
Phone: 305-671-6368 Fax: 305-222-4100
Email: Fisherj@allianceforaging.org